

## Study Guide

### COMM 210 Oral Final

Every student will draw one concept from the list below and will be expected to discuss it in relation to one other concept from the lecture material, in a single lucid, insightful and substantive answer. From the time you select, you have a total of six minutes to use as you will (just like an impromptu speech). Lucidity is a matter of economy and coherence; insight is gained through both careful study and taking time to reflect on the concepts with imagination; substance is achieved through using specific examples from lecture, etc. to develop your answer. In order to do well on this final, make the following "moves" in your answer: (1) Give an introductory remark or two to set the tone, motivate and preview your speech. (2) Overview both concepts. (3) Elaborate on them individually. (4) Discuss their relation one to another. (5) Conclude, as you would any good speech, with a summary and a decisive close. Think of this as a "Blue Book" exam that you do orally. (which saves on writer's cramp!) Good luck!

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#### Rhetoric in the Liberal Arts

The cornerstone of liberal education; the "most humane of the humanities"

#### Art vs. Intuition

The Greek Conception of "Excellence"

The Five Canons of Rhetoric

Techne

Aristotle's Definition of Rhetoric

Aristotle's Three "Modes of Artistic Proof"

Ethos, Pathos & Logos

Kairos

To prepon

Francis Bacon's definition of rhetoric

faculty psychology

#### *Style*

The Sublime

Depth of Thought

Excellence of Style

Figures of speech

Schemes

Tropes

*Learning rhetoric was, according to Aristotle and Plato, learning to speak the truth to fellow human beings in a way that respects their freedom and helps them achieve excellence.*